

Johnson & Johnson and Subsidiaries
Supplementary Sales Data

(Unaudited; Dollars in Millions)

FIRST QUARTER

	2011	2010	Percent Change		
			Total	Operations	Currency
Sales to customers by segment of business					
Consumer					
U.S.	\$ 1,345	1,560	(13.8) %	(13.8)	-
International	2,337	2,206	5.9	2.6	3.3
	3,682	3,766	(2.2)	(4.1)	1.9
Pharmaceutical					
U.S.	3,391	3,206	5.8	5.8	-
International	2,668	2,432	9.7	7.3	2.4
	6,059	5,638	7.5	6.4	1.1
Med Devices & Diagnostics					
U.S.	2,872	2,886	(0.5)	(0.5)	-
International	3,560	3,341	6.6	3.0	3.6
	6,432	6,227	3.3	1.3	2.0
U.S.	7,608	7,652	(0.6)	(0.6)	-
International	8,565	7,979	7.3	4.1	3.2
Worldwide	\$ 16,173	15,631	3.5 %	1.8	1.7

Johnson & Johnson and Subsidiaries**Supplementary Sales Data**

(Unaudited; Dollars in Millions)

FIRST QUARTER

	Percent Change				
	2011	2010	Total	Operations	Currency
Sales to customers by geographic area					
U.S.	\$ 7,608	7,652	(0.6) %	(0.6)	-
Europe	4,183	4,102	2.0	1.9	0.1
Western Hemisphere excluding U.S.	1,436	1,280	12.2	7.3	4.9
Asia-Pacific, Africa	2,946	2,597	13.4	6.3	7.1
International	8,565	7,979	7.3	4.1	3.2
Worldwide	\$ 16,173	15,631	3.5 %	1.8	1.7