



Vanessa Broadhurst
Company Group Chairman
Global Commercial Strategy Organization
Johnson & Johnson

Vanessa Broadhurst is Company Group Chairman, Global Commercial Strategy Organization (GCSO) and is a member of the Pharmaceuticals Group Operating Committee.

Prior to being named to this role, Vanessa was President, Cardiovascular & Metabolism (CVM) and a member of the Janssen Americas Leadership Team, a role she has held since May 2017. She also provided strategic oversight of the full portfolio of Janssen medicines in Puerto Rico and Canada.

Prior to her CVM role, Vanessa was General Manager for the Bone Health and Cardiovascular Business Unit at Amgen. Previously, she was responsible for the Inflammation and Cardiovascular Business Unit at Amgen.

Vanessa originally joined Janssen in 2005. As Worldwide Vice President, Anemia/Oncology Supportive Care, she developed the global strategy for the franchise and drove therapeutic area development and growth. She also served as President of Janssen Therapeutics and Vice President of the Cardiovascular and Institutional Franchise before becoming President, Internal Medicine.

Prior to joining Janssen, she was with Novartis in Switzerland, where she was Head of Global Gastrointestinal Marketing. Vanessa started her career at Abbott, where she assumed her first General Management role in 2001, leading the U.S. Anti-Infective and Gastroenterology Business Unit. While at Abbott, she spent more than nine years in Marketing, Sales and Operational roles of increasing responsibility.

Vanessa is widely respected for her strategic insight and market acumen, as well as her commitment to talent development and diversity & inclusion. During her time with Janssen, she has served as Janssen America's Sponsor of the African-American Leadership Council (AALC), MBA (ECLDP) Development Program and Culture Initiative, as well as former Executive Sponsor of the Woman's Leadership Initiative (WLI). In 2018, Vanessa was named Woman of Excellence and Healthcare Champion of the Year by the National Association for Female Executives (NAFE). Vanessa is also a member of The Executive Leadership Council, an organization committed to advancing the role and contributions of black executives and preparing the next generation of corporate leaders.

Vanessa earned an MBA degree from the University of Michigan, where she was a Consortium for Graduate Study in Management Fellow, and a BA degree from the University of Colorado.