

**Johnson & Johnson and Subsidiaries****Supplementary Sales Data**

(Unaudited; Dollars in Millions)

**FIRST QUARTER**

				Percent Change	
	2012	2011	Total	Operations	Currency
<b>Sales to customers by segment of business</b>					
Consumer					
U.S.	\$ 1,316	1,345	(2.2) %	(2.2)	-
International	2,279	2,337	(2.5)	0.4	(2.9)
	3,595	3,682	(2.4)	(0.6)	(1.8)
Pharmaceutical					
U.S.	3,026	3,391	(10.8)	(10.8)	-
International	3,107	2,668	16.5	19.6	(3.1)
	6,133	6,059	1.2	2.6	(1.4)
Med Devices & Diagnostics					
U.S.	2,877	2,872	0.2	0.2	-
International	3,534	3,560	(0.7)	0.7	(1.4)
	6,411	6,432	(0.3)	0.5	(0.8)
U.S.	7,219	7,608	(5.1)	(5.1)	-
International	8,920	8,565	4.1	6.4	(2.3)
Worldwide	\$ 16,139	16,173	(0.2) %	1.0	(1.2)

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**FIRST QUARTER**

	Percent Change				
	2012	2011	Total	Operations	Currency
<b>Sales to customers by geographic area</b>					
U.S.	\$ 7,219	7,608	(5.1) %	(5.1)	-
Europe	4,194	4,183	0.3	4.5	(4.2)
Western Hemisphere excluding U.S.	1,714	1,436	19.4	23.3	(3.9)
Asia-Pacific, Africa	3,012	2,946	2.2	1.2	1.0
International	8,920	8,565	4.1	6.4	(2.3)
Worldwide	\$ 16,139	16,173	(0.2) %	1.0	(1.2)